




JORDAN LEITNER


HUMAN RESEARCHER

CONTACT

 (516) 680-9372

 jleitner@berkeley.edu

 Burlingame, CA

 jordanbleitner.com

ABOUT

I'm a postdoctoral research fellow with 9 years of experience in research design, measurement, and data analysis. I use both quantitative and qualitative tools to study social attitudes and behavior, and leverage creativity to ask research questions that yield actionable insights. I thrive in multi-disciplinary contexts, as evidenced by a publication record that employs survey, neural, and geospatial methodologies. I'm passionate about collaborating with researchers from diverse fields, and communicating complex ideas to both technical and lay audiences.

EDUCATION

PH.D. | 2014

University of Delaware
Social Psychology

B.A. | 2005

University of Delaware
Major: Psychology

METHODS

SURVEY
EXPERIMENTS
DAILY DIARY
GEOSPATIAL ANALYSIS
HAND (MOUSE) TRACKING
INTERVIEW
EEG

POSITIONS

NSF POST-DOCTORAL FELLOW

University of California | Berkeley | 2014 - present

PROFESSIONAL EXPERIENCE

UX RESEARCH

Facebook & Cerevrum | 2016 - present

- Developed features for a virtual reality app that allows users to practice public speaking.
- Analyzed how Facebook user behavior varies across geographic regions.

UX RESEARCH / DATA SCIENCE

UC Berkeley-Google Data Science Workshop | 2016

- Designed an app that uses neural networks to generate poetry inspired by a user's input image (presented to a team of Google data scientists).

STATISTICS

R | SPSS

MULTIPLE REGRESSION
CAUSAL PATH MODELING
DIMENSION REDUCTION
LINEAR MIXED-MODELS
GEE

GEOSPATIAL VISUALIZATION

CARTO

Visit jordanbleitner.com/maps
for interactive maps

PROFESSIONAL EXPERIENCE

PROJECT MANAGEMENT

UC Berkeley & University of Delaware | 2005 - present

- Managed a team of 20 undergraduate and graduate students from diverse backgrounds to design and conduct experiments, and disseminate results.

TEACHING & LEADERSHIP

UC Berkeley & University of Delaware | 2005 - present

- Taught undergraduate courses in Research Methods (3 semesters) and Statistics (2 semesters).
- Mentored 3 honors students.
- Founded a social neuroscience journal club for graduate students.
- Presented research at over 30 conference and departmental events. Reviewed empirical research for multiple academic journals.

REPRESENTATIVE PUBLICATIONS

Leitner, J. B., Hehman, E., Ayduk, O., & Mendoza-Denton, R. (2016). Blacks' circulatory death rate is positively related to Whites' racial bias: A nationwide study using Project Implicit. *Psychological Science*.

Leitner, J. B., Hehman, E., Ayduk, O., & Mendoza-Denton, R. (2016). Racial bias is associated with ingroup death rate for Blacks and Whites: Insights from Project Implicit. *Social Science & Medicine*.

Leitner, J. B., Ayduk, O., Mendoza-Denton, R., Magerman, A., Amey, R., Kross, E., & Forbes, C. (2016). Self-distancing improves interpersonal perceptions and behavior by decreasing medial prefrontal cortex activity during the provision of criticism. *Social Cognitive & Affective Neuroscience*.

OTHER SKILLS

Jazz pianist, moderate Spanish fluency